

ANNULAR

FLASH CARD

WOUD

ANNULAR PENDANTS

FLASH CARD

DESIGNERS: MSDS STUDIO
BACKGROUND: ESTABLISHED DESIGN STUDIO. RISING STARS.
COUNTRY: CANADA
ALSO WORKING FOR: NORMANN, MUUTO AND NEWWORKS
LAUNCHED 2016

KEY WORDS:

- REUSE THE SHAPE. RETHINK THE LIGHT.
- INNOVATIVE USE OF LED
- NO VISIBLE BULB
- PLEASANT AND COHERENT LIGHT
- GRAPHIC AND MODERN EXPRESSION
- NEW INTERPRETATION OF THE CLASSIC CONE PENDANT

IDEAL FOR:

- HOSPITALITY SPACES AND PRIVATE HOMES

AVAILABLE IN:

- SMALL / LARGE
- WHITE, BEIGE AND BLACK PAINTED METAL

FEATURES:

- REPLACEABLE LED
- NOT DIMMERABLE

PRODUCT TEXT:

THE ANNULAR PENDANT PAIRS TWO PRIMARY FORMS. A CONICAL SHADE IS PAIRED WITH A PERFECT RING OF LIGHT AT THE PERIMETER. THE CONE IS EVOCATIVE OF A CLASSIC PENDANT FORM WHILE THE RING SHAPED LIGHT SOURCE IS BOLDLY GRAPHIC AND RESOLUTELY CONTEMPORARY. ANNULAR COMBINES AND RETHINKS THE TWO PRIMARY FORMS IN A NEW INTERPRETATION OF THE CLASSIC CONE PENDANT.

